

# Tove Jansson

*“ Perhaps our Tove will become a  
great artist. A truly great one!*

# Tove Jansson

Tove Jansson (1914–2001) was a visionary Finnish artist, painter, cartoonist and comic strip author and writer, best known as the beloved creator of the Moomins characters.



# Tove Jansson

Her work radiates warmth, courage  
and the beauty of individuality.

Her art and stories celebrate diversity,  
inclusivity, empathy and belonging.



# Tove Jansson

Jansson lived courageously in opposition to society's norms for women. For her, work, art and love went hand in hand.

She was broad-minded about love and relationships. Jansson's legacy as a queer icon has left an indelible mark on Finnish and global culture.





# Tove Jansson

## **GROWING UP IN A HOME OF ARTISTS**

In Tove Jansson's childhood home, home and studio were seamlessly intertwined.

Through her artist parents, two countries and cultures merged to create a rich artistic heritage.



# Tove Jansson

## GROWING UP IN A HOME OF ARTISTS

Tove's mother filled her life with stories and images, while her father embodied the spirit of the free artist – both influences that deeply shaped her.



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# Tove Jansson

## GROWING UP IN A HOME OF ARTISTS

Tove Jansson constantly challenged herself by exploring new forms of expression.

Writing, painting, illustration, comics, and theater were seamlessly interwoven.





Tove Jansson

*“Without a happy  
childhood, I would  
never have  
become a writer.”*



# Tove Jansson

## WHEN I PAINT, I AM

Tove Jansson constantly challenged herself by exploring new forms of expression.

Writing, painting, illustration, comics, and theater were seamlessly interwoven.



# Tove Jansson

## WHEN I PAINT, I AM

Jansson remained curious and true to her authenticity and values as an artist:

Through her political cartoons, she took a stand on important social and cultural issues, using her art to make a difference.

As an illustrator, she approached beloved classics with enthusiasm and creativity.



# Tove Jansson

## WHEN I PAINT, I AM

During her entire career, Tove Jansson balanced between artistic identities. All in all, it was painting that held the most significance for her.





Tove Jansson

*“If anything  
teaches a person  
to be humble, it’s  
life surrounded by  
the sea.”*

# Tove Jansson

## **SEA, LOVE AND SOLITUDE**

The Finnish archipelago was a landscape that gave the most to Tove Jansson's work.

She drew endless inspiration from the sea for everything she did, both stories and pictures.





# Tove Jansson

## SEA, LOVE AND SOLITUDE

Jansson and her partner, the artist  
Tuulikki Pietilä, found the perfect  
hideaway on the small island of  
Klovharun in the outermost archipelago  
of the Gulf of Finland, south of Pellinki.







**TAMPERE.**  
FINLAND

# Tove Jansson

## **SEA, LOVE AND SOLITUDE**

On a barren and remote island, solitude meant above all having the peace and quiet necessary for Jansson's work.

For her, the island was a place of freedom and adventure.



TAMPERE.  
FINLAND



HOME OF THE  
MOOMIN MUSEUM

Tampere

FINLAND







# Tove Jansson

## THE MOOMINS

Tove Jansson is best known as the beloved creator of the Moomins.

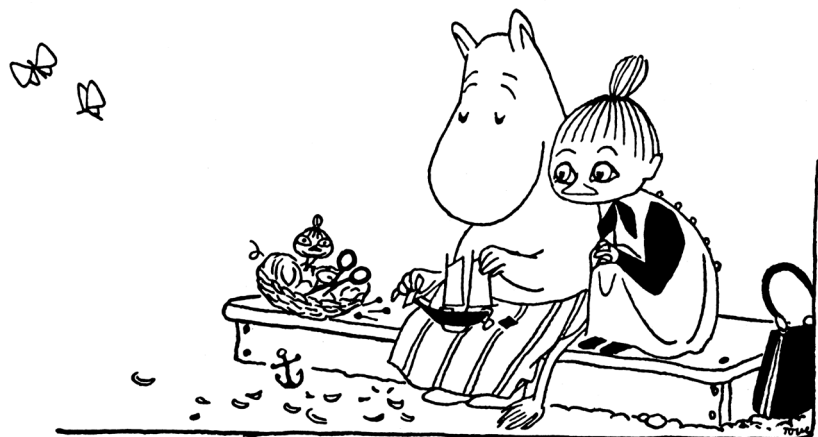
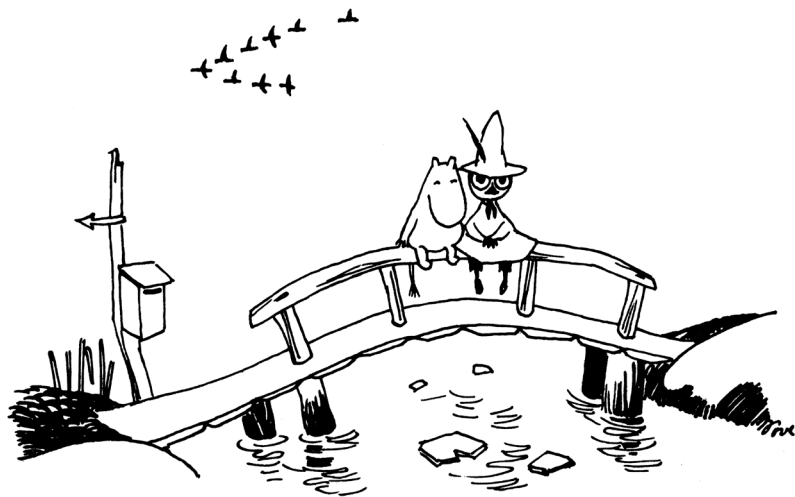
She created the enchanting Moominvalley as a counterbalance to the horrors of war.



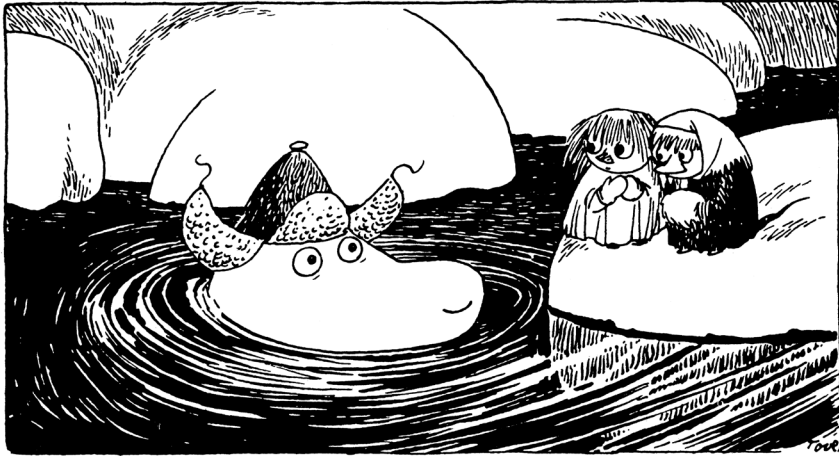
# Tove Jansson

## THE MOOMINS

The stories celebrate diversity and equality, embracing the differences among the characters. In the Moomin world, even the smallest creature matters.



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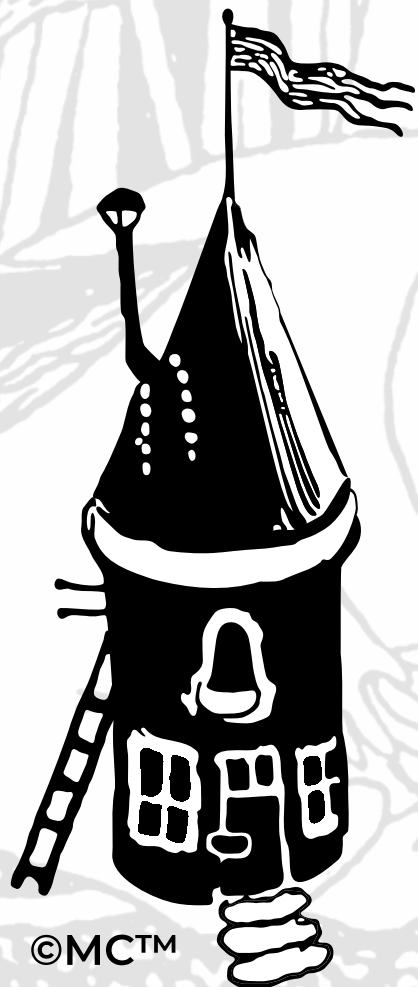
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# Tove Jansson

## THE MOOMINS

Warmth, acceptance and friendship ensure that everyone feels welcome in the Moominhouse.

**TAMPERE.**  
FINLAND



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**HOME OF THE  
MOOMIN MUSEUM**

*Tampere*

**FINLAND**







**TAMPERE.**  
FINLAND

# TAMPERE - HOME OF THE MOOMIN MUSEUM

Tove Jansson's donation of original illustrations and materials is on show at the world's only Moomin Museum, in Tampere, Finland.

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# TAMPERE - HOME OF THE MOOMIN MUSEUM

The museum attracts visitors from near and far. Tampere is a city of art and culture where history, art and adventure are mixed with a sprinkling of surprises.

In the home of the Moomin Museum everyday life meets Moomin magic.

