

Tove Jansson

*“ Perhaps our Tove will become a
great artist. A truly great one!*



Tove Jansson

Tove Jansson (1914–2001) was a visionary Finnish artist, painter, cartoonist and comic strip author and writer, best known as the beloved creator of the Moomins characters.



Tove Jansson

Her work radiates warmth, courage
and the beauty of individuality.

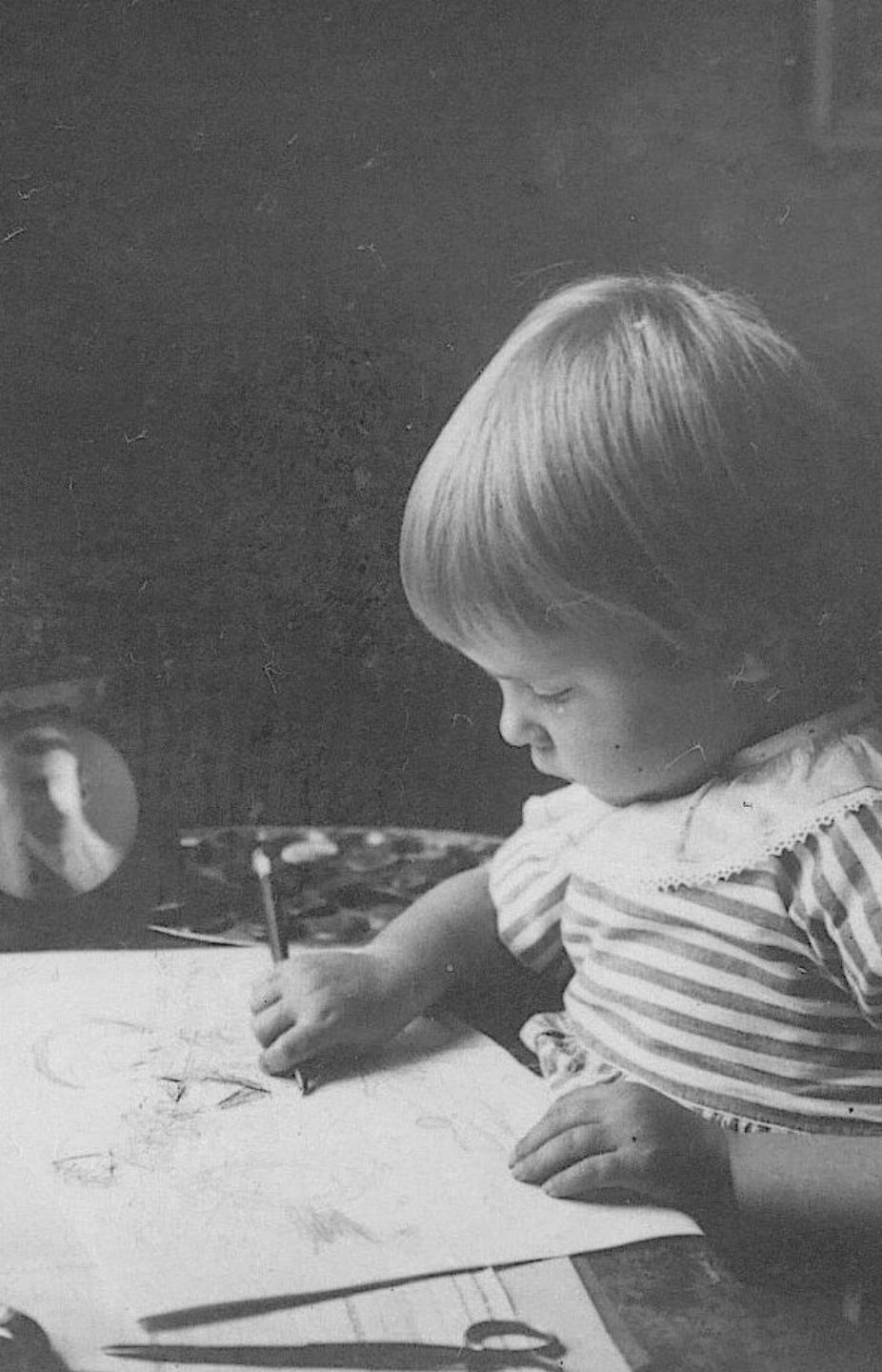
Her art and stories celebrate diversity,
inclusivity, empathy and belonging.



Tove Jansson

Jansson lived courageously in opposition to society's norms for women. For her, work, art and love went hand in hand.

She was broad-minded about love and relationships. Jansson's legacy as a queer icon has left an indelible mark on Finnish and global culture.



TAMPERE.
FINLAND

Tove Jansson

GROWING UP IN A HOME OF ARTISTS

In Tove Jansson's childhood home, home and studio were seamlessly intertwined.

Through her artist parents, two countries and cultures merged to create a rich artistic heritage.



© Tove Jansson Estate

Tove Jansson

GROWING UP IN A HOME OF ARTISTS

Tove's mother filled her life with stories and images, while her father embodied the spirit of the free artist – both influences that deeply shaped her.



Tove Jansson

GROWING UP IN A HOME OF ARTISTS

Tove Jansson constantly challenged herself by exploring new forms of expression.

Writing, painting, illustration, comics, and theater were seamlessly interwoven.

Tove Jansson

*“Without a happy
childhood, I would
never have
become a writer.*



©Tove Jansson Estate

TAMPERE.
FINLAND

Tove Jansson

WHEN I PAINT, I AM

Tove Jansson constantly challenged herself by exploring new forms of expression.

Writing, painting, illustration, comics, and theater were seamlessly interwoven.





Tove Jansson

WHEN I PAINT, I AM

Jansson remained curious and true to her authenticity and values as an artist: Through her political cartoons, she took a stand on important social and cultural issues, using her art to make a difference. As an illustrator, she approached beloved classics with enthusiasm and creativity.



Tove Jansson

WHEN I PAINT, I AM

During her entire career, Tove Jansson balanced between artistic identities. All in all, it was painting that held the most significance for her.

Tove Jansson

*“If anything
teaches a person
to be humble, it’s
life surrounded by
the sea.*



Tove Jansson

SEA, LOVE AND SOLITUDE

The Finnish archipelago was a landscape that gave the most to Tove Jansson's work.

She drew endless inspiration from the sea for everything she did, both stories and pictures.



Tove Jansson

SEA, LOVE AND SOLITUDE

Jansson and her partner, the artist Tuulikki Pietilä, found the perfect hideaway on the small island of Klovharun in the outermost archipelago of the Gulf of Finland, south of Pellinki.



Tove Jansson

TAMPERE.
FINLAND

Tove Jansson

SEA, LOVE AND SOLITUDE

On a barren and remote island, solitude
meant above all having the peace and
quiet necessary for Jansson's work.

For her, the island was a place of freedom
and adventure.





Tove Jansson

THE MOOMINS

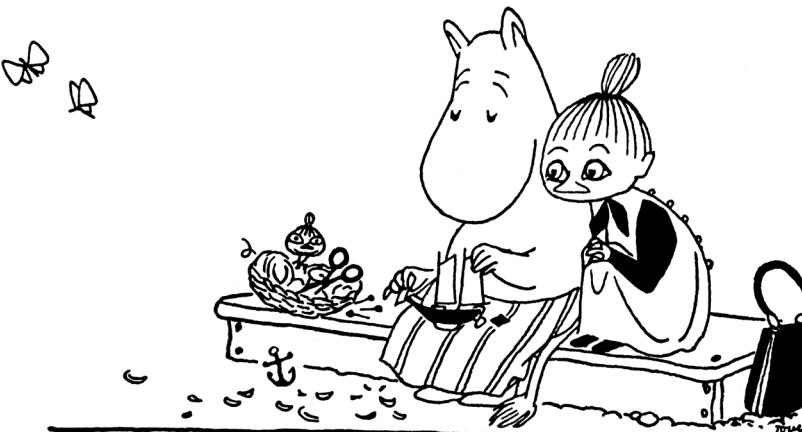
Tove Jansson is best known as the beloved creator of the Moomins.

She created the enchanting Moominvalley as a counterbalance to the horrors of war.

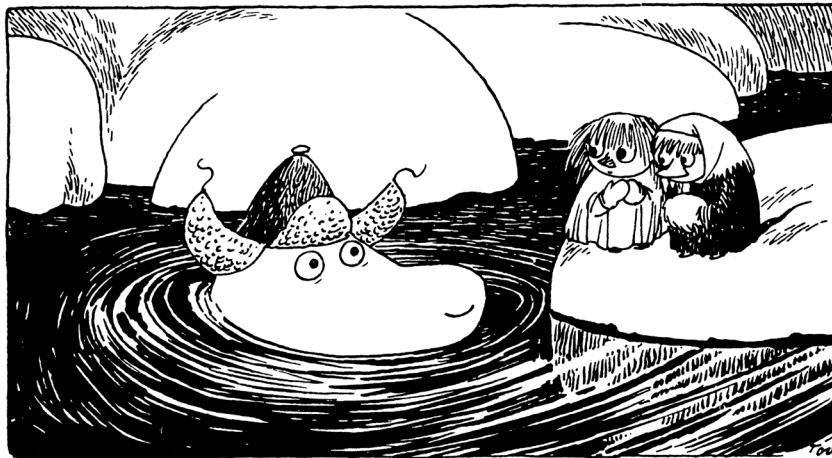
Tove Jansson

THE MOOMINS

The stories celebrate diversity and equality, embracing the differences among the characters. In the Moomin world, even the smallest creature matters.



© Moomin Characters™



© Moomin Characters™

Tove Jansson

THE MOOMINS

Warmth, acceptance and friendship
ensure that everyone feels welcome
in the Moominhouse.

TAMPERE.
FINLAND



**HOME OF THE
MOOMIN MUSEUM**

Tampere

FINLAND



TAMPERE.
FINLAND

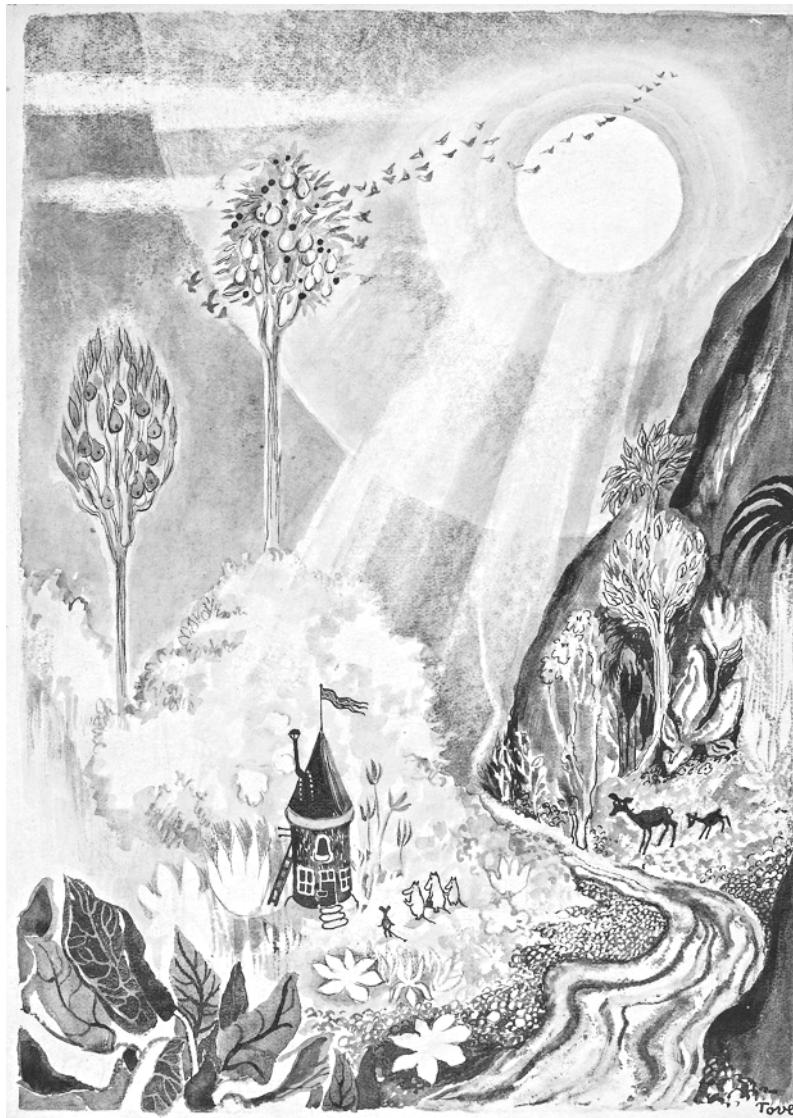
TAMPERE - HOME OF THE MOOMIN MUSEUM

Tove Jansson's donation of original
illustrations and materials is on show
at the world's only Moomin Museum,
in Tampere, Finland.



© Moomin Characters™





© Moomin Characters™

TAMPERE - HOME OF THE MOOMIN MUSEUM

The museum attracts visitors from near and far. Tampere is a city of art and culture where history, art and adventure are mixed with a sprinkling of surprises.

In the home of the Moomin Museum everyday life meets Moomin magic.

